

## 10 Reasons to Choose Analytics Canvas to Get Google Analytics Data Into Tableau

	Analytics Canvas	Tableau
Can you connect to Google Analytics API?	✓	✓
Can you eliminate sampling?	✓	✓
Can you combine multiple Google Analytics accounts in one query?	✓	
Can you include all the dimensions you want?	✓	
Can you clean data before visualizing?	✓	
Can you filter data before import?	✓	
Can you use new dimensions and metrics as soon as they become available?	✓	
Can you automatically refresh GA extracts directly to Tableau Server and Tableau Online?	✓	
Can you reuse your queries without configuring them from scratch in each new workbook?	✓	
Can you do Multi-Channel Funnel Analysis?	✓	
Can you visualize and analyze custom funnels?	✓	
Can you perform Google Analytics 360 (Premium) BigQuery Analysis?	✓	

Want to experience the difference? [Download](#) a trial of Analytics Canvas today.