

Analytics Canvas Tutorial:

Importing Data



Overview

Welcome to Analytics Canvas's tutorial. This is one of a number of detailed tutorials in which we explain how each feature within Analytics Canvas works, with additional context to help you understand it better, and to use it to best suit your own needs.

Connecting to Files and Databases

Performing any analysis requires data, and it must be initially imported in *Analytics*. Additionally, awareness of the nature of the data is essential to perform an appropriate analysis.

This module outlines fundamental aspects related to importing data.

The New Source menu is used to connect to both internal and external data sources. *Analytics Canvas* connects to many different data sources, and as you can see here, in the New Source menu, there is a long list of native connections to different kinds of data sources, including, Text files, Excel files, databases, and online data sources.

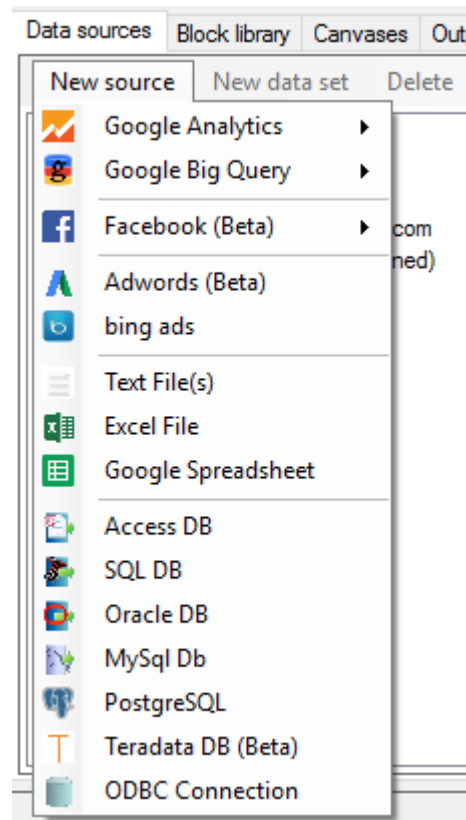


Figure 1: New Source Menu



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Conclusion

Thank you for reading this tutorial. We invite you to continue with the tutorial training to learn more about using Analytics Canvas.