



Analytics Canvas Tutorial:

Data Preparation Solutions



Data Preparation Solutions

In general, data preparation provides the following solutions to common business problems:

- Helps analytics consultants to create a repeatable analytics process that they can use across all their clients;
- Combines various data sources to create a unified picture of a business problem;
- Identifies, cleanses, and prepares relevant data from a vast amount of irrelevant data;
- Formats data and presents it in a useful form;
- Develops complex data preparation work flows to process data based on business needs;

Packages and automates the existing process so the same report or dashboard can be updated as frequently as needed using the same rules and techniques for consistent, repeatable reporting.

Conclusion

Thank you for reading this tutorial. We invite you to continue with the tutorial training to learn more about using Analytics Canvas.